

## **ZOZNAM PRÍLOH**

Príloha A: Printová reklama Budiš. Life is light!

Príloha B: Nokia. Play Share Touch

Príloha C: Bepon. Zoštíhľujúci a push up efekt

Príloha D: Tissot. In touch with your time

**Príloha A**

Menej minerálov  
viac ľahkosti

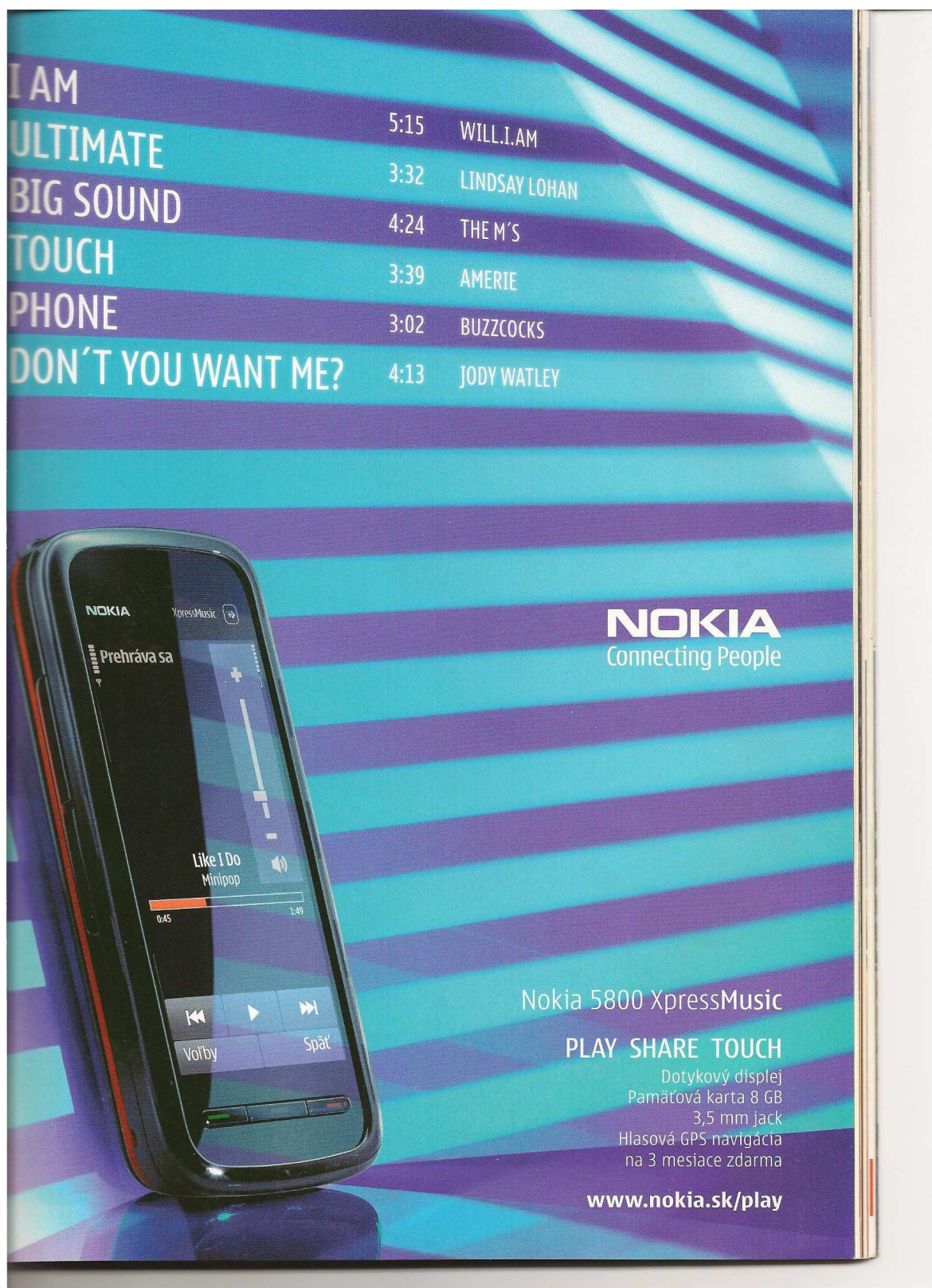
Life is light!

Novinka! Novinka! Novinka!



Zdroj : EMMA. 2009. ISSN 13357107, október, 2005, s.2.

## Príloha B



I AM  
ULTIMATE  
BIG SOUND  
TOUCH  
PHONE  
DON'T YOU WANT ME?

5:15	WILL.I.AM
3:32	LINDSAY LOHAN
4:24	THE M'S
3:39	AMERIE
3:02	BUZZCOCKS
4:13	JODY WATLEY

**NOKIA**  
Connecting People

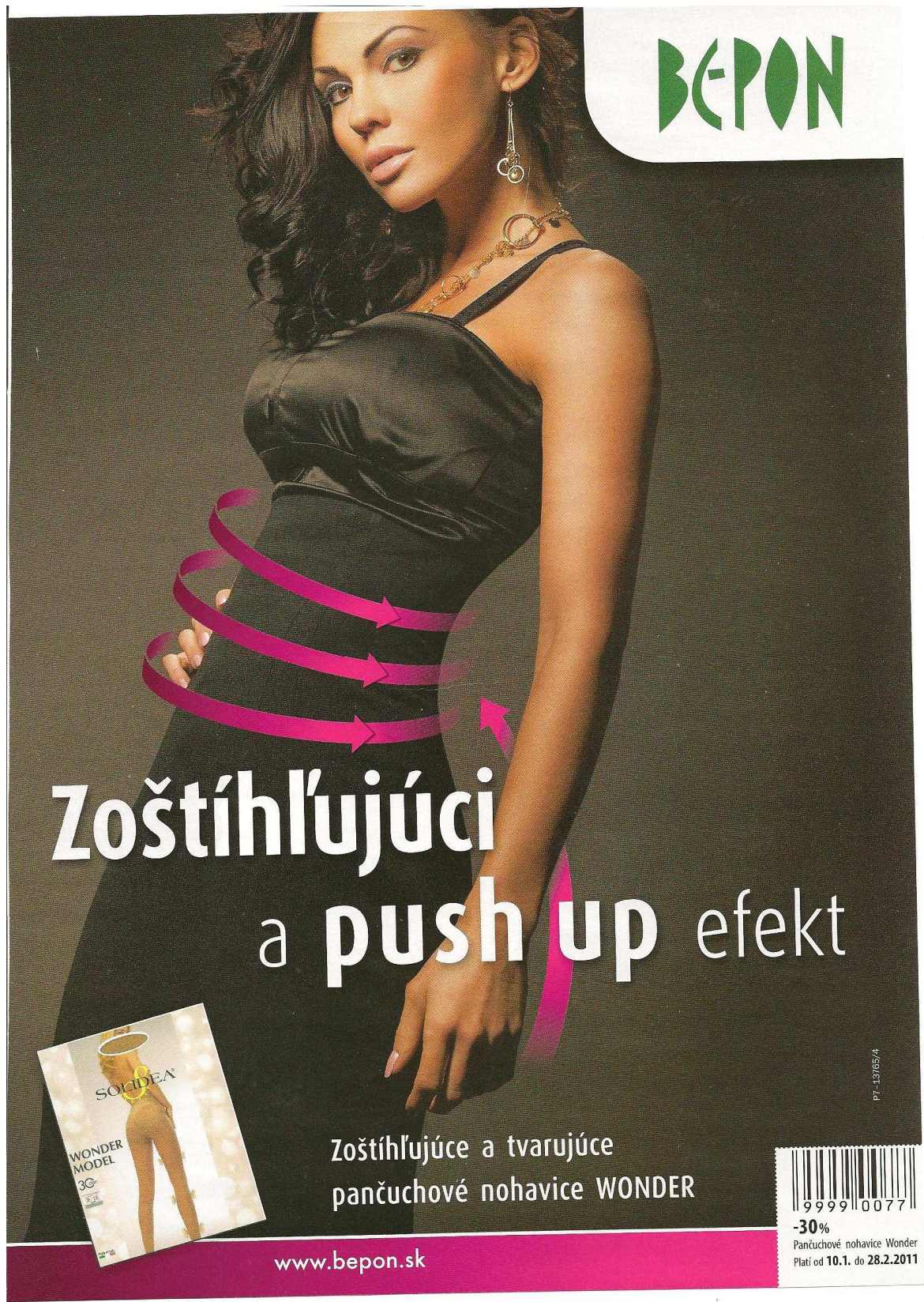
Nokia 5800 XpressMusic

**PLAY SHARE TOUCH**

- Dotykový displej
- Pamäťová karta 8 GB
- 3,5 mm jack
- Hlasová GPS navigácia
- na 3 mesiace zdarma

[www.nokia.sk/play](http://www.nokia.sk/play)

The advertisement features a Nokia 5800 XpressMusic smartphone in the foreground, displaying the XpressMusic interface with a song playing. The background consists of diagonal stripes in shades of blue and purple. The text is arranged in a clean, modern layout, with the Nokia logo and slogan prominently displayed.



**BEPON**

**Zoštíhľujúci  
a push up efekt**

**Zoštíhľujúce a tvarujúce  
pančuchové nohavice WONDER**

[www.bepon.sk](http://www.bepon.sk)

9999 0077  
**-30%**  
Pančuchové nohavice Wonder  
Platí od 10.1. do 28.2.2011

PT-13765/4

## Príloha D

The advertisement features a black and white photograph of actress Deepika Padukone. She is shown from the waist up, wearing a dark, sequined dress and a Tissot watch on her left wrist. Her right hand is resting on a door handle, with another Tissot watch on her right wrist. The background is a dark, textured wall.

**TISSOT GENEROSI - T**  
chosen by Deepika Padukone - Actress

Výrazná elegancia perleťového ciferníka zdobeného 8 diamantmi Top Wesselton, odolné zafírové sklíčko, a vodotesnosť do 3 barov (30m / 100 ft).

**IN TOUCH WITH YOUR TIME**

**TISSOT**  
SWISS WATCHES SINCE 1853  
INNOVATORS BY TRADITION

Get in touch at [www.tissot.ch](http://www.tissot.ch)

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Zdroj : EMMA. 2011. ISSN 13357107, marec, 2011, s.27.